

## **North Dakota Human Rights Coalition Development Committee and Volunteers Description**

**Committee Purpose:** To develop a plan and work toward financial stability for the North Dakota Human Rights Coalition, and promote the mission of the NDHRC by working to effect change so that all people in North Dakota enjoy full human rights.

**Committee Considerations:** The Committee is accountable to the NDHRC Executive Committee.

### **Committee Member Commitment (6 member limit):**

- Be a member of the NDHRC
- Be familiar with and committed to the goals and activities of the NDHRC
- Attend monthly Development Committee meetings
- Serve for a minimum of one year

### **Volunteer Commitment (unlimited numbers of participants):**

- Be a member of the NDHRC
- Be familiar with and committed to the goals and activities of the NDHRC
- Interest in working on various development committee tasks and not being obligated to committee member commitments (as listed above)

### **Committee Scope:**

- To work on policy-making around development and fundraising using a detailed strategic process - to include, but not limited to, grants, membership, and other giving and support producing activities.
- To bring to the board for discussion and approval a long-range revenue strategy that will support NDHRC programs and operations
- To serve as leadership volunteers for fundraising events and campaigns, and involve other board members and NDHRC members to participate
- To work with the Finance Committee toward benchmarking activities and funds, and increasing the development of partnerships
- Establish financial goals for the NDHRC

**Committee Member and Volunteer Responsibilities:** Committee members and volunteers may participate in any of the following activities:

### **Strategic Planning and Policy Development (must be development committee member):**

- Participating in a half-day planning meeting
- Creating development policy around development and fundraising
- Establishing a long-range revenue strategy

**Fundraising Event and Campaign Volunteers:**

- Planning and managing events
- Promoting events and campaigns
- Providing on-site support at events
- Direct mail fundraising activities

**Community Outreach and Donor/Member Solicitation Volunteers:**

- Participating in a variety of development efforts

**Committee Member and Volunteer Qualifications:** The NDHRC encourages all interested NDHRC members to participate in development committee efforts. We are also seeking people with the following professional backgrounds:

- Marketing
- Public Relations
- Sales
- Management
- Administration
- Fundraising

In addition, the Committee values participants who can offer:

- A desire to promote human rights
- An understanding of the mission and goals of the North Dakota Human Rights Coalition
- Willingness to learn new skills and processes
- Interest in working cooperatively with motivated professionals in a casual setting

**Benefits of Committee and Volunteer Participation:**

- Being personally rewarded by giving back to the community
- Gaining opportunities to network, meet new friends, and establish professional contacts
- Learning and practicing new skills related to development
- Seeing direct results of hard work and dedication
- Having fun in a positive, upbeat environment with similarly motivated Committee members
- Measuring the success of development activities in policy implementation, increases in membership and donor contributions, and matching or exceeding established financial goals
- Diversifying and enriching your resume